



Media Advisory

May 18, 2004

The Organizing Committee of the Peterborough Children's Water Festival will host a special opening day VIP Luncheon Event to acknowledge the 2005 Festival Sponsors.

The Children's Water Festival model has been adopted in Peterborough, to help foster awareness of our youth about the importance of our most precious resource, WATER. Several agencies and businesses have recognized the value of the Water Festival with their financial support and in-kind contributions. Please join us as we take the time to thank the community for this tremendous support!

A Media Information Kit will be available for you upon your arrival. There will be ample opportunity for interviews and photographs to capture the event for your audience.

DATE: Wednesday, May 25, 2005

TIME: 11:00 am – 1:00 pm

LOCATION: Please meet at the Orientation Centre -
you will be accompanied to the VIP Event Tent
Riverview Park and Zoo, Peterborough
Water Street North (entrance by the camel exhibit)

Your on-site contacts are Kathy Reid, from Otonabee Conservation and Heather Kirby, Festival Coordinator, from Peterborough Green-Up.

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RSVP:
Kathy Reid, Otonabee Conservation
On behalf of the Peterborough Children's Water Festival
Tel: 705-745-5791, ext.224