



March 22, 2005 is World Water Day!

Each year on March 22, the world is reminded of the importance of water for maintaining a healthy environment and meeting the needs of increasing development in society. To this end, World Water Day events focus on turning words into commitment and action for the protection of water.

World Water Day is pivotal to focusing attention on the need to:

- address problems related to drinking water supply;
- increase public awareness on the importance of conservation, preservation, and protection of water resources and drinking water supply; and
- increase participation and co-operation within governments, international agencies, non-governmental organisations, and private sector in the organisation of WWD celebrations.

The Peterborough Children's Water Festival focuses on creating awareness in students, teachers, parent helpers and volunteers about the importance of water in our daily lives; its use, consumption and protection. On May 25-26-27, 2005, students from the City and County of Peterborough will meet at the Riverview Park and Zoo for the PCWF. They will have an opportunity to participate in a variety of interactive learning centers, helping them understand the importance of our most precious resource – water!

For more information on World Water Day, visit:

<http://www.worldwaterday.org/index.html>

http://www.unesco.org/water/water_celebrations/

For information about protecting Ontario's drinking water, visit:

http://www.conservation-ontario.on.ca/news/source_protection.htm

